

VIRGINIA ELIZABETH BENTLEY

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ginnia.com

THE EXPERIENCE

- 04/17–present **Contract Graphic/Production Designer**
George P. Johnson—San Francisco, CA
production design & creation of press-ready & pixel-perfect files for conventions & trade shows
(including wayfinding, handouts, large-scale expo graphics & other event collateral)
clients include: Google, Rodan + Fields, ServiceNow
- 11/17–02/18 **Senior Graphic Designer**
San Francisco Business Times—San Francisco, CA
additional responsibilities included leading the search & interview process for & training replacement graphic designer
- 07/12–04/17 **Graphic Designer**
San Francisco Business Times—San Francisco, CA
print & online advertisements & campaigns
event campaigns *(including pre-event advertisements, email blasts, event signage, awards, & presentations)*
sales materials *(including flyers, email blasts, editorial calendars, rate cards, & event marketing guides)*
the SFBT corporate identity collateral
mock-ups & speculative advertisements
photo manipulation
client management
file management
pre-press & production management
- 06/05–09/08 **Graphic Designer**
The Type Factory—Santa Cruz, CA
corporate identities
production design
pre-press & production management
file management
- 05/07–09/08 **Production Designer & Technical Assistant**
AlphaGraphics—Santa Cruz, CA
pre-press
production design
technical support

THE SCHOOLING

- 05/11 **B.S. in Graphic Design**
CSU Sacramento—Sacramento, CA
typographic layout & visual principles
design production & management
time management
corporate identities & systems
digital & film photography
color theory
group projects as team leader
- 08/06–12/07 **Digital Media Studies**
Cabrillo College—Aptos, CA
technical & production
pre-press

THE SOFTWARE SKILLS

Design *InDesign, Illustrator, Photoshop*
Presentation *Keynote, PowerPoint*
Office *Word, Excel, Pages, Numbers, Acrobat*
some experience with *Sketch, Flite*

THE OTHER SKILLS

efficient use of software *(including paragraph, character, & object styles; master pages; nested & GREP styles)*
excellent attention to detail
ability to learn new software quickly
file management
pre-press & printing processes
digital photography & photo manipulation

COOL STUFF

- '12 **First Place**—American City Business Journals' Pinnacle Awards: Excellence in Advertising Design "Less than Full Page" category
- 05/11 **Magna Cum Laude**—CSU Sacramento
- '08–'11 **Dean's Honor List**—CSU Sacramento

references are available upon request